

SOURCE: Michel Financial Group



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L.A. Business Woman Drives Major Expansion While Fighting Breast Cancer

Rare women-owned financial services firm takes advantage of economic situation to open three new offices

LOS ANGELES, CA – September 25, 2009 – Making the most of the economic climate, [Michel Financial Group](#), a general agency of Massachusetts Mutual Life Insurance Company (MassMutual), opened three new offices in the mid-Wilshire, Woodlands Hills and Orange County LA area markets.

The company hired 20 financial professionals and almost tripled its office space from 11,000 to 32,000sq, bringing the number of financial and service professionals at its 4 LA office locations to 98.

Established in 2002, Michel Financial Group is headquartered in Century City, Los Angeles and is led by CEO and founder, Kimberly Michel. The firm provides the LA area with a full range of retirement, investment and insurance products and services.

“Following the recent economic upheaval, we have seen a marked increase in the number of people seeking our guidance to get in better shape financially. This, together with the availability of outstanding financial professionals and cost effective real estate, meant that the time was right expand our operations,” said Ms. Michel. “Being diagnosed with malignant breast cancer, early in our planning stages was certainly an inconvenience!”

The company aims to recruit an additional 20 financial professionals by the end of this year and forecasts that sales of core products in 2010 will increase by 20% over this year.

For additional information, and to prepare your financial future, contact any of our associates at <http://www.michelfinancialgroup.com/>

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About Michel Financial Group

Michel Financial Group is a general agency of MassMutual. The firm offers access to a full range of retirement, investment and risk management services to individuals and small businesses. The group has more than 80 financial professionals and specialists and services over \$400 million in total insurance, investments and retirement assets as of January 23, 2009.

Securities and investment advisory services offered through MML Investors Services, Inc., member SIPC (www.SPIC.org), 1875 Century Park East, Suite 1950, Los Angeles, CA 90067. 310.407.2800.

MassMutual Financial Group^R is a marketing name for Massachusetts Mutual Life Insurance Company (MassMutual) and it's affiliated companies and sales representatives.

